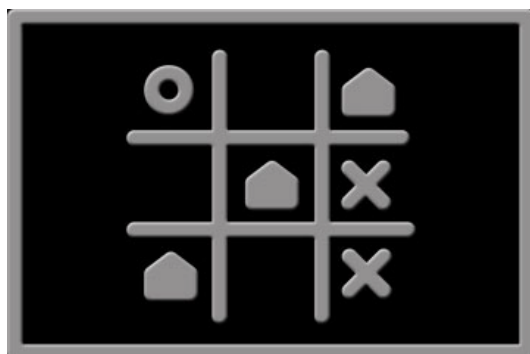


Santa Clara County Housing Action Coalition (HAC)

An Introduction to **STRATEGY** for Land Use Advocates



Friday, December 9

11:00 am

Santa Clara Central Park Library
Cedar Room
2635 Homestead Road
Santa Clara

Don Weden

Retired Principal Planner
Santa Clara County Planning

Land use advocates working to help communities meet current and future needs must overcome major obstacles – with limited resources.

To overcome these obstacles, they must work smarter, not harder (they're usually already overworked).

Working smarter requires having effective strategies and taking cohesive action, based on a realistic assessment of the situation.

This presentation provides an overview of strategy for land use advocates – and some thought-provoking observations on why we have not been more successful in achieving our land use goals.

For further information contact Clorama Dorvilias at (408) 824-8257